

KION-TV & KMUV-LP

EEO Public File Report – 2018

Annual EEO Public File Report 2018

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c) (6) of the FCC's 2002 EEO Rule.

This Report has been prepared on behalf of the Employment Unit that is comprised of the following stations: KION and KMUV and is required to be placed in the public inspection files of these stations, and posted on their web sites (as applicable).

The information contained in this Report covers the time period beginning [August 1, 2017](#) to and including [July 31, 2018](#) (the "Applicable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment resource(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the successful candidate for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies: and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c) (2) of the FCC rules.

Appendices 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed in Appendix 2 under the column entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the successful candidate started the job. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by e-mail.

Annual EEO Public File Report 2018

Appendix 1

Covering the Period from [August 1, 2017](#) to [July 31, 2018](#)

Stations Comprising Employment Unit: KION, KMUV

Section 1: Vacancy Information

	Full-time Positions Filled by Job Title & Date	Recruitment Source of Successful Candidate	Source Requested Job Vacancy Notifications (Yes or NO)	Total Number of Interviewees from All Sources for This Position
1	Managing Editor 8/16/2017	Napoli Agency	No	8
2	Multimedia Journalist (MMJ) 8/21/2017	Internal Referral	No	3
3	Traffic Coordinator 10/16/2017	Internal Referral	No	5
4	Producer 11/13/2017	SF State Outreach	No	1
5	Producer 11/13/2017	Internal Referral	No	1
6	Producer 11/20/2017	Internal Candidate	No	1
7	Director/Editor 12/1/2017	Indeed.com	No	2
8	Anchor/MMJ 12/18/2017	Internal Referral	No	2
9	Multimedia Journalist (MMJ) 3/27/2018	KION website	No	2

10	Director/Editor 4/2/2018	CSU SF Outreach	No	1
11	Traffic Coordinator 4/9/2018	Craigslist	No	2
12	Meteorologist 5/21/2018	Indeed.com	No	5
13	MMJ/Producer 5/21/2018	Indeed.com	No	2
14	Multimedia Journalist (MMJ) 5/23/2018	Internal Hire	No	1
15	Multimedia Journalist (MMJ) 6/25/2018	Indeed.com	No	2

Total Number of Persons Interviewed During applicable Period: 38

Annual EEO Public File Report 2018

Appendix 2

Covering the Period from [August 1, 2017](#) to [July 31, 2018](#)

Stations Comprising Employment Unit: KION, KMUV

Section 2: Recruitment Source Information

	Recruitment Source(Name, Address, Telephone Number, Contact Person)	Source Requested Job Vacancy Notification (Yes or No)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
A	Indeed.com	No	10	1,7,8,9,13,14
B	In House / Word of mouth / employee referral /walk in 1550 Moffett Street Salinas, Ca 93905	No	8	1,2,3,5,
C	TVJOBS.COM Broadcast Employment Services PO BOX 4116 Oceanside, CA 92052 (760) 754-8177 admin@tvjobs.com Attention: Mark Holloway	No	8	1,2,7,13
D	Central Coast College Denise Cook Director of Career Services Central Coast College 480 South Main Street Salinas, CA 93901 T: 831-424-6767 F: 831-753-6485 E: dcook@centralcoastcollege.edu	No	2	3
E	Craigslist www.craigslist.org PO Box 225159, San Francisco, CA 94122 Phone: (415) 566-9844	No	2	12

F	KION website www.KION546.com	No	1	9
G	Magid 8500 Normandale Lake Blvd #630 Minneapolis, MN 55437 www.magid.com	No	1	13
H	Missouri State – station visit	No	1	16
I	Napoli Agency 8844 W Olympic Blvd #100 Beverly Hills, CA 90211 310 385 8222	No	1	1
J	Promotion	No	1	6
K	CSU San Francisco Dept of Journalism	No	2	4,11
L	NPG Corp website www.npgco.com	No	1	3
M				
N				
O				

STATEMENT OF EEO POLICY

NPG of Monterey-Salinas, CA LLC, an equal opportunity employer, is dedicated to providing broad outreach regarding job vacancies at its stations. We seek the help of local organizations in referring qualified applicants to our stations. Organizations that wish to receive vacancy information for KION and KMUV should contact the Human Resources Coordinator, KION by calling (831) 784-6365 or by writing to FCC EEO Officer, KION-TV, and 1550 Moffett Street, Salinas, CA 93905. Below is the stations' current active list that we contact for positions listed. None of these recruitment sources requested job vacancy notifications.

Media Line
Mark Shilstone
PO Box 51909, Pacific Grove, CA 93950
Phone: 800-237-8073

Monterey Bay Internships
Mbinterns.org

Monterey Peninsula College
Lien Nguyen
980 Fremont St., Monterey, CA 93940
831-646-3012
lnguyen@mpc.edu

Natl Assoc Black Journalists
PO Box 782
Seaside, Ca 93955
831-394-3727
<https://careerservices.nabj.org>
mcbnaacp1049@att.net

Natl Assoc of Hispanic Journalists
1050 Connecticut Ave NW 10th Floor
202-662-7145
nahj@nahj.org

UC Santa Cruz
1156 High Street, Santa Cruz, CA 95064
Santa Cruz, CA 95064
831-459-4420
www.careercenter.ucsc.edu

UC Santa Barbara
805-893-4412
<http://ucsb-csm.symplicity.com/employers>

Univ of Southern California
Stacy Scholder, Assoc Prof
ATVN Director
Annenberg School of Journalism
scholder@usc.edu

-
News Press & Gazette
825 Edmond, St. Joseph, MO 64501

www.npgco.com

Rick Gevers Newsletter
PO Box 577
Zionsville, IN 46077-0577
Spots N Dots

TV Jobs – Broadcast Employment Service
Mark C. Holloway
PO Box 4116
Oceanside, CA 92052
800-374-0119

Veteran's Services at CSUMB
Giselle Young
831-582-3608
giyoung@csumb.edu

Veteran's Transition Center, Marina
Xinia Whitler
831-883-8387 x 26

Annual EEO Public File Report 2018

Appendix 3

Covering the Period from Aug 1, 2017 to July 31, 2018

Station Comprising Station employment Unit: KION, KMUV

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KION and KMUV

Statement of EEO Policy

NPG of Monterey-Salinas, CA LLC believes in equal employment opportunities for all, regardless of race, color, religion, sex, national origin, age, disability or any other legally protected classification.

The Company's policy is to hire and promote the most qualified applicants and to comply with all federal, state and local equal employment opportunity laws.

This policy governs employment and all the company's terms and conditions of employment, including, but not limited to, policies and practices affecting recruitment, recruitment advertising, hiring, promotion, demotion, transfers, reclassification, and selection for training, compensation, benefits, company-sponsored educational programs and any other aspect of employment.

1. Internship Programs:

KION/KMUV has always been involved in helping members of the community achieve their educational goals. During this period, we provided internships to 2 students at Cal State University Monterey Bay in the News Department. Student interns must be enrolled in a class at their institution and must receive class credits for their internship

KION/KMUV offered a paid 12 week summer internship program budgeting for one intern in the News Department and one in Sales. Paid internships were provided to students at CSU Monterey Bay.

2. Job Fair Participation

KION and KMUV participated in four job fairs. The Veterans Job Fair was attended on October 25, 2017. On February 20, 2018 we attended the CSU Monterey Bay Job Fair. On April 25, 2018 we attended Hartnell College's Spring Career Fair and the Monterey Community Job Fair.

3. EEO Dept. Head Meeting/Training to Management

General Manager, Kristy Santiago met with the Department Heads to discuss the need for broad recruitment practices and the need to pay close attention to the station's recruitment practices and other EEO obligations to ensure compliance with the FCC's EEO rules.

4. Educational Institutions

10/2017 Beginning in October and continuing monthly throughout the school year, the station sponsors Classroom Makeover. Each month viewers nominate a teacher/class that exemplifies excellence in education. The winner receives \$500 to use in the classroom. Evening anchors Amanda Gomez and Spencer Washburn make the award each month to the teacher and students. PSAs are aired to promote the importance of schools and education in our communities. Jeff Mitchell, Local Sales Manager, or Account Representative Janet Gudgel attend each award presentation

10/26/2017 – General Manager Kristy Santiago and Account Representative Lori Magdaleno represented the station at the Hartnell College Foundation’s annual Women’s Education and Leadership Institute Forum. This event brings together business and community leaders to support and promote economic prosperity for women in the Salinas Valley through higher education

2/22/2018 – General Manager Kristy Santiago visited the Office of Education to help journalism students explore internships at the station and shadowing reporters in the field

3/19/2018 – News Director Deb Monroe met one-on-one with Carla, a 9th grade student and member of the Salinas Boys and Girls Club College and Readiness program. The program is dedicated to preparing high school members for college. Carla is interested in journalism. Deb gave Carla and La Tonya Glover, the Director of the Salinas Boys and Girls Club, a tour of the station. Deb also explained what Carla needs to do in high school and college to prepare for a career in journalism, including how to go about finding paid internships for minorities.

3/20/2018 – News Director Debra Monroe hosted a high school student and the director of the Boys and Girls Club in Salinas which offers a college readiness program. The student was given a tour of the stations and watched a live newscast in the studio. Directors showed her how things work behind the scenes.

5/12/2018 – General Manager Kristy Santiago and Account Representative Lori Magdaleno along with Traffic Coordinator Elsa Lopez, Anchors Amanda Gomez, Spencer Washburn, Michelle Pulido, Promotions Manger Erika Bratten and Chief Meteorologist Dann Cianca attended the Hartnell College fundraiser “Party in the Library”

6/27/2018 – Chief Meteorologist Dann Cianca visited the Hartnell College STEM/NASA program and gave a talk to the students about meteorology, weather patterns and prediction, careers in broadcast

5. Employee Participation in Community Events

8/5/2017 – General Manager Kristy Santiago and Account Executive Josef Kachman participated in Community Bridges “Farm to Fork” event. Community Bridges administers ten vital programs focusing on children and adult nutrition, Meals on Wheels, Elder Day adult care, Lift Line and serves over 22,000 children, families, and seniors in Santa Cruz County.

Meteorologist Jason Atcho was an invited featured guest speaker at the official launch of The City of Santa Cruz’s Street Smarts. Jason spoke about the TV station’s commitment to covering stories that raise awareness of the dangers drivers, bicyclists and pedestrians face on the roads and some simple things people can do to help them stay safe. Jason also met attendees and answered their questions about our news coverage

9/14/2017 – Chief Meteorologist Dann Cianca delivered the weather live at the Santa Cruz County Fair, doing a special forecast for the popular event and talking to attendees about the micro-climates of the Central Coast.

9/17/2017 – Telemundo Anchor Michelle Pulido and Reporter Stephanie Magallon announced a line-up of performers at El Grito Festival in East Salinas, attended by 50,000 people. This was a great opportunity for the Telemundo team to not only connect with their viewers, but to hear story ideas first-hand. In addition to our news staff, Account Representative Jose Pedraza and Lori Magdaleno also represented the station hosting our sponsor booth

10/21/2017 – Anchor Spencer Washburn emceed Santa Cruz County’s Safe Rx event, held to raise community awareness about the opioid crisis and safer alternatives to opioid prescriptions. About 4,000 people attended along with representatives from Santa Cruz County behavioral health, law enforcement and medical providers. Spencer learned new information that was relevant to the development of stories about this important health issue, including a special report about the opioid addiction crisis in Santa Cruz.

11/23/2017 – Anchor Matthew Sizemore and reporter Sophia Sizemore represented the station at the Salinas American Legion Thanksgiving community dinner. The event is organized so all have the opportunity to enjoy a meal on this day of thanks

3/23/2018- Managing Editor Mary Coleman guided a tour of 25 Girl Scouts who had an interest in news. The young girls from Salinas watched the Telemundo’s Spanish language newscast in the studio while it was recorded. Our director explained how the process worked. The girls then came into the newsroom where they asked questions of reporters and producers.

4/28/2018 – News Director Debra Monroe sat on a panel at the SAG AFTRA event at CSU Fresno. The event brought together journalism/broadcasting students from schools around Northern California. The panel discussed getting your first job in TV.

7/1/2018- Telemundo talent Stephanie Magallon, Nancy Tinajero and Erica Lopez attended the Salinas Taco and Music Festival where they had giveaways for viewers. They met hundreds of festival goers and told them a about how the news works and answered their questions about issues in the community.

Ongoing - General Manager Kristy Santiago sits on the Salinas Chamber of Commerce Board of Directors. She also serves on the Executive Committee of the Carmel Chamber of Commerce. Lori Sarmiento, Account Executive, serves on the YMCA’s board and on the PR/Marketing committee for Girls, Inc. of the Central Coast. Lori is also a member of the Hartnell College Foundation committee for the Party in the Library. Ruth Williams, Business Manager regularly volunteers at St. Vincent DePaul Society in Pacific Grove. Jason Atcho, Morning Meteorologist volunteers each Wednesday at the Seaside Boys and Girls club where works in the science center with kids from kindergarten to fifth grade. Jeff Mitchell, Local Sales Manager, is on the board of the Pebble Beach Junior Golf Association and serves on the Carmel Chamber’s Taste of Carmel committee. He also serves on the advisory board of the ATT Pebble Beach Golf Association and is a member of the executive board of the Monterey Peninsula Chamber of Commerce as well as chairing the their marketing committee.

6. Description of Supplemental Outreach Initiatives 2017-2018

8/1/2017 – General Manager Kristy Santiago and News Director Deb Monroe represented the station at a meeting with the California Endowment to discuss their Healthy Communities initiative in East Salinas.

8/11/2017 – Local Sales Manager Jeff Mitchell represented the station at the Monterey County Business Council lunch. The speaker was Rep. Jimmy Panetta. The association is comprised of political figures, business and community leaders who are forging cross-sector alliances to build a vibrant and prosperous Monterey County business community.

8/19/2017 – Chief Meteorologist Dann Cianca was a judge for the Veteran’s Parade rib cook off along with other community leaders.

8/22/2017 – Local Sales Manager Jeff Mitchell, Account Representative Lori Magdaleno, and Sales Assistant Yolanda Cervantes represented the station at the joint Salinas Valley and Monterey Peninsula Chamber of Commerce network mixer

8/24/2017 – Sales Assistant Yolanda Cervantes represented the station at County Supervisor Luis Alejo's annual Summer Smoothie Social and Open House

9/1/2017 – General Manager Kristy Santiago attended the Salinas Chamber of Commerce leadership council luncheon

9/8/2017 - General Manager Kristy Santiago with Account Representatives Janet Gudgel, Lori Magdaleno, David Eakin, Steve Ellzey, Josef Kachman hosted a client sailing event with O'Neill Yacht Charters of Santa Cruz.

9/9/2017 – General Manager Kristy Santiago represented the station at the Salinas Chamber Octoberfest

9/13/2017 – General Manager Kristy Santiago and Account Representative, Josef Kachman represented the station at the Santa Cruz Street Smarts family celebration. Street Smarts is a public education campaign launched in August to reduce the number of traffic-related crashes and injuries in Santa Cruz.

9/20/2017 – Account Representative Lori Magdaleno, Sales Assistant Yolanda Cervantes, Local Sales Manager Jeff Mitchell, and General Manager Kristy Santiago attended the Goodwill open house for their new processing center, retail outlet, and corporate offices – they met with Goodwill's general manager and toured the facility

9/21/2017 – Account Representatives Janet Gudgel and Lori Magdaleno along with Sales Assistant Yolanda Cervantes represented the station at the Latino Network's 28th Annual Celebration of Culture and Language

9/21/2017 – U.S. Congressional Representative Jimmy Panetta visited the station to work on a story with Anchor Matt Sizemore as well as to film a promotional spot for the Veterans Day Parade

9/26/2017 – General Manager Kristy Santiago attended the Carmel Chamber of Commerce executive committee meeting

10/5/2017 – General Manager Kristy Santiago and Business Manager Ruth Williams represented the station the Taste of Carmel at the Carmel Mission Basilica

10/12/2017 – The El Grito Festival Sponsor Dinner was attended by Account Representative Lori Magdaleno, Sales Assistant Yolanda Cervantes, Local Sales Manager Jeff Mitchell and Anchor Michelle Pulido

10/12/2017 – The station hosted Col. Brown from the Presidio of Monterey who presented General Manager Kristy Santiago with a certificate of appreciation for sponsoring the Fallen Heroes event and the Veterans Day parade.

10/14/2017 – General Manager Kristy Santiago hosted the Annual Boys and Girls Club telethon at the station. This live event is the Club's biggest fund raiser. Anchors Amanda Gomez, Spencer Washburn, and Michelle Pulido along with Chief Meteorologist Dann Cianca emceed the event. Local Sales Manager, Jeff Mitchell and Account Representative David Eakin were also in attendance. The Boys and Girls Club offers critical after-school programs and serves over 650 children daily

10/15/2017 – Sales Assistant Yolanda Cervantes sang the national anthem at the Central Coast Motorsports Spectacular at the Salinas Sports Complex

10/15/2017 – Account Representative Jose Pedraza represented the station at the VA Por Mexico Baile & Jaripeo – benefit concert for the earthquake victims in Mexico

10/20/2017 – General Manager Kristy Santiago attended the Salinas Chamber of Commerce board of director's retreat

10/20/2017 – Morning Show Anchor Barry Brown represented the station at the American Heart association Heart Walk. The Heart Walk brings together nearly 5,000 people from the Central Coast area to raise money to combat heart disease

10/25/2017 – Business Manager Ruth Williams attended the Veterans Job Fair

10/26/17 – Local Sales Manager Jeff Mitchell represented the station at the Santa Cruz Chamber of Commerce Business Excellence Awards dinner. The Chamber recognizes local businesses and organizations that have achieved excellence in their field

10/27/2017 – Anchor Spencer Washburn emceed the 2017 "Be the Difference" awards ceremony sponsored by the Santa Cruz Volunteer Center. The event was attended by 400 people. The Volunteer Center recognizes Top 50 people, groups and businesses who make the community great. Spencer delivered a speech about the importance of volunteering

10/27/2017 – General Manager Kristy Santiago and Business Manager Ruth Williams represented the station at the Honor our Fallen Run in Marina. The event is a tribute to our Nation's fallen heroes and was established by a Gold Star mother in 2013. Proceeds from the event are used to support Gold Star families.

11/8/2017 – Morning Anchor Barry Brown emceed the Monterey County Hospitality Association's Employee Recognition Lunch. The lunch has grown to be the largest event to recognize hospitality employees in California and was attended by 600 people from the Monterey area

11/11/2017 – Chief Meteorologist Dann Cianca rode in the Salinas Veterans Day Parade

11/13/2017 – General Manager Kristy Santiago attended the Executive Committee working lunch of the Carmel Chamber of Commerce

11/18/2017 – The station was represented at Hartnell College's Western Stage Gala by Anchors Matt & Sophia Sizemore, Chief Meteorologist Dann Cianca, Promotions Manager Erika Bratten, Account Representative Lori Magdaleno, and Traffic coordinator Sylvia Ramirez

11/19/2017 – General Manager Kristy Santiago and Account Representative Lori Magdaleno represented the station at the Girls Inc. Bubbles and Bags fundraiser. Lori Magdaleno is a member of the Girls Inc. Board of Directors.

11/23/2017 – Account Representative Josef Kachman represented the station at the Watsonville Thanksgiving at McDonald's event. Josef served meals to children and families experiencing hunger and food insecurity

11/29/17 – Project Santa beginning Nov 29 daily through Dec 8 Anchors Matt Sizemore and Michelle Pulido broadcasted from different locations reaching out to the local community for donations for children in foster care. The donations are distributed by the Monterey County Department of Social Services

12/1/2017 – Central Coasting in Carmel for the annual tree light ceremony. Central Coasting is our live broadcast from iconic locations within the DMA. Along with our anchors and meteorologists many people from the station attend these events. We have a booth and reach out to the local live audience as well as at home viewers. Local citizens have the opportunity to see and understand a live news broadcast and have their questions answered and offer story ideas.

12/21/2017 – Local Sales Manager Jeff Mitchell attended the Salinas Chamber holiday mixer

12/28/2017 – General Manager Kristy Santiago attended Lowes Grand Opening in Salinas

1/8/2018 – General Manager Kristy Santiago and News Director Deb Monroe met with the California Endowment to discuss their Healthy Communities initiative in East Salinas.

1/11/2018 – Local Sales Manager Jeff Mitchell represented the station at the Monterey Chamber of Commerce ribbon cutting ceremony

1/19/2018 – General Manager Kristy Santiago attended the Veteran's Parade sponsor thank you dinner along with Anchor Matt Sizemore, Chief Meteorologist Dann Cianca, Promotions Manger Erika Bratten, and reporter Sophia Sizemore

1/24/2018 – General Manager Kristy Santiago attended the Salinas Chamber of Commerce board of directors meeting

1/31/2018 – Morning Anchor Barry Brown was the Master of Ceremonies for the grand opening of the Monterey Conference Center. The newly remodeled conference center is the focal point for welcoming and encouraging economic prosperity for Monterey. The center is a state-of-the art meeting facility

2/1/2018 – News Director Deb Monroe gave a studio and newsroom tour to about a dozen clients of the Salinas chapter of Hope Services. The non-profit is dedicated to improving the lives of the developmentally disabled. Deb explained how a newscast is produced and the editorial process for selecting stories. She also fielded their questions about fake news and local stories that sparked their interest.

2/8/2018 – Central Coasting at the Pebble Beach Pro Am Golf Tournament Central Coasting is our live broadcast from iconic locations within the DMA. Along with our anchors and meteorologists many people from the station attend these events. We have a booth and reach out to the local live audience as well as at home viewers. Local citizens have the opportunity to see and understand a live news broadcast and have their questions answered and offer story ideas.

2/16/2018 – General Manager Kristy Santiago attended the Race Forward – Glen Harris lecture, along with News Director Debra Monroe, and Anchor Michelle Pulido. Race Forward is a leading non-profit committed to advancing racial justice by working with community groups and government agencies

2/20/2018 – Yolanda Cervantes Sales Assistant represented the station at the California State University Monterey Bay job fair.

2/22/2018 – General Manager Kristy Santiago attended the Connect at Lunch event sponsored by the Salinas Chamber of Commerce

2/24/2018 – The Pigs and Pinot fundraiser for the Salinas Rotary was attended by Account Representatives Lori Magdaleno and Janet Gudge

2/28/2018 – General Manager Kristy Santiago attended the board meeting of the Salinas Chamber of Commerce

3/1/2018 The Relay for Life planning meeting was attended by General Manager Kristy Santiago and Local Sales Manager Jeff Mitchell. Relay for Life is the world's largest fundraising event against cancer

3/2/2018 – Local Sales Manager Jeff Mitchell represented the station at the Pacific Grove Chamber of Commerce annual luncheon

3/8/2018 – The Chartwell School Chamber mixer was attended by General Manager Kristy Santiago and Account Representative David Eakin. Chartwell is a private K-12 school for students with language-based learning differences

3/17/2018 – Comics for Kids, the Boys and Girls Club major fundraiser, was emceed by Anchor Spencer Washburn attended by General Manager Kristy Santiago.

3/17/2018 – Jeff Mitchell Local Sales Manager represented the station at the Monterey Peninsula Chamber of Commerce annual awards dinner

3/29/2018 – Jeff Mitchell Local Sales Manager attended the Carmel Chamber of Commerce mixer

4/2/2018- Chief Meteorologist Dann Cianca helped host the Clean Air Leader Awards. At the event, Dann shared his expertise on air quality and helped network with various entities that work with the Monterey Bay Air Resources District.

4/4/2018 - General Manager Kristy Santiago attended the Connect at Lunch event sponsored by the Salinas Chamber of Commerce

4/5/2018 – Jeff Mitchell Local Sales Manager attended the Monterey Sanctuary ribbon cutting ceremony

4/13/2018 – Monterey County Victims Dedication Ceremony was attended by General Manager Kristy Santiago and Account Representative David Eakin. The ceremony is put on by the Monterey County District Attorney's Office and is a way to remember the victims of murder and other violent crimes

4/13/2018 – Central Coasting in Pacific Grove during the town's annual Good Old Days Street Fair. Central Coasting is our live broadcast from iconic locations within the DMA. Along with our anchors and meteorologists many people from the station attend these events. We have a booth and reach out to the local live audience as well as at home viewers. Local citizens have the opportunity to see and understand a live news broadcast and have their questions answered and offer story ideas.

4/19/2018 – Jeff Mitchell Local Sales Manager attended the mixer at the Montage Medical Center sponsored by the Monterey Peninsula Chamber of Commerce

4/24/2018 – Chief Meteorologist Dann Cianca emceed the United Way Monterey County LIVE UNITED Service Awards

4/25/2018 – General Manager Kristy Santiago was a judge at the Boys and Girls Club Military Youth of the Year.

4/25/2018 – General Manager Kristy Santiago attended the board meeting of the Salinas Chamber of Commerce

4/25/2018 – Jeff Mitchell Local Sales Manager represented the station at the Monterey Community Job Fair where he talked to perspective employees about careers in broadcast journalism, sales opportunities and career development

4/25/2018 – Sales Assistant Yolanda Cervantes represented the station at the Hartnell College Spring Career Fair. This event brings together local businesses and students to help them explore career opportunities in various business and non-profit sectors

4/27/2018 – General Manager Kristy Santiago represented the station at the Boys and Girls Club Career Expo along with Anchors Amanda Gomez, Michelle Pulido. Chief Meteorologist Dann Cianca was an industry panelist

5/2/2018 – Jeff Mitchell Local Sales Manager represented the stations at the Monterey Peninsula Chamber of Commerce ribbon cutting ceremony for Oseria al Mare

5/17/2018 – General Manager Kristy Santiago attended the Executive Committee working lunch of the Carmel Chamber of Commerce

5/17/2018 - Chief Meteorologist Dann Cianca gave a tour of the station to Nathaniel Lee, his father and Nathan's former science teacher. Nathaniel lives in Scotts Valley in Santa Cruz County and is attending Mississippi State online for a meteorology degree. He was interested in the operations of a news station and

the weather department. Dann talked to him about how he puts together his forecast. They watched two newscasts.

5/17/2018-CW Anchor Matt Sizemore headed out to Weather Tech Laguna Seca to speak with famous drag racer, Big Daddy Don Garlits. He was there for the Q & A session where kids and other interested parties asked about him about racing, other sports and how the news works.

5/18/2018 - The Relay for Life was attended by Promotion Manager Erika Bratten. Relay for Life is the world's largest fundraising event for the fight against cancer

5/23/2018 - General Manager Kristy Santiago attended the board meeting of the Salinas Chamber of Commerce

5/24/2018 – General Manager Kristy Santiago and Account Representative David Eakin attended the Executive Committee working lunch of the Salinas Chamber of Commerce

5/29/2018 – Chief Meteorologist Dann Cianca emceed the Monterey Bay Air Resources District Clear Air Leaders Awards ceremony. Account Representative Steve Ellzey attended as well. The resource district acknowledges leaders who by their actions ensure good air quality

5/31/2018 – Jeff Mitchell Local Sales Manager represented the station at the ribbon Monterey Peninsula ribbon cutting ceremony for Dr. Frohm

6/1/2018 – General Manager Kristy Santiago attended the Annual Members Luncheon of the Carmel Chamber of Commerce

6/2/2018 – General Manager Kristy Santiago represented the station at the Monterey Jacks baseball game sponsored by the Salinas Chamber of Commerce

6/7/2018 – Steve Ellzey Account Representative attended the Carmel Valley Chamber of Commerce mixer

6/16/2018 – Steve Ellzey Account Representative attended the Carmel Art Association's presentation of "History of Humor in Art"

6/20/2018 – Jeff Mitchell attended the joint Salinas and Monterey Peninsula Chamber of Commerce mixer for the Salinas Rodeo

6/22/2018 - Chief Meteorologist Dann Cianca, Morning Meteorologist Erica Lopez and Weekend Meteorologist Zach McIntyre visited the National Weather Service in Monterey to learn more about local operations of the NWS scientists (including topics such as fire weather, marine weather, and working with emergency management). The information they learned added to the knowledge they bring to delivering local weather forecasts to our Central Coast community. They also discussed how keeping open communication between the media and the NWS can lead to better forecasts for the public across the board.

6/23/2018 The Youth Orchestra of Salinas' fundraising event was attended by General Manager Kristy Santiago, Account Representative Lori Magdaleno and Traffic Coordinator Elsa Lopez

6/26/2018 Salinas Rodeo sponsor party was attended by General Manager Kristy Santiago and Account Representative Lori Magdaleno

6/27/2018 - General Manager Kristy Santiago attended the board meeting of the Salinas Chamber of Commerce

6/30/2018 - Account Representative Josef Kachman represented the station at the Santa Cruz Street Smarts family celebration. Street Smarts is a public education campaign launched in August to reduce the number of traffic-related crashes and injuries in Santa Cruz.

7/4/2018- Morning Anchor Barry Brown and Meteorologist Erica Lopez rode in the 4th of July parade in Monterey. They were able to connect with the community by conversing with locals along the parade route. General Manager Kristy Santiago, Local Sales Manager Jeff Eakin, and Account Representative David Eakin also represented the station at this event

7/4/2018- Anchor Amanda Gomez emceed the 4th of July event in Seaside. Amanda introduced the bands and other entertainment, while doing some live shots about the first-of-its-kind event for our early newscasts. Amanda also fielded questions from the audience about local news coverage.

7/11/2018 – Jeff Mitchell Local Sales Manager represented the station at the Monterey Peninsula Chamber of Commerce non-profit mixer

7/12/2018 – General Manager Kristy Santiago attended the open house of The Gathering for Women. Jeff Mitchell Local Sales Manager was also on hand at the ribbon cutting ceremony as well as Account Representative David Eakin. This non-profit is committed to help homeless and hungry women as well as to address the safety needs of unsheltered women

7/15/2018- Anchor Stephanie Magallon and Meteorologist Erica Lopez representing Telemundo 23 were on hand to watch the World Cup with many others as the station hosted a World Cup Viewing Party at Hartnell College in Salinas. This allowed them to interact with local soccer fans and answer their questions about Telemundo network's sports coverage. Kristy Santiago, General Manager also attended the event.

7/26/2018 – Jeff Mitchell attended the Monterey Peninsula Chamber of Commerce business excellence awards